An Nguyen
Product Designer

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About me

I am

an experienced UX professional with startup expertise. Specializing in online, mobile, and smart device experiences. User-centric approach, strategic thinking, and technical expertise. Delivers innovative designs that drive business success. Thrives in fast-paced environments, pushing the boundaries of design excellence.

I am most proud of

conceptualized, created, and deployed Fewcha Wallet, the highly popular cryptocurrency wallet on Aptos and Sui Blockchain.

I am proficient in

Figma, Illustrator, Photoshop, After Effects, Blender, Spline, Protopie, Webflow

My Skills

Design

Visual Design
Interaction Design
3D Modelling
Motion Design
Rapid Prototyping
Design System

UX Research

Usability Testing
Competitive Analysis
Journey Mapping
User Observation
Surveys

Soft

Design Leadership
Team Leadership
Product Strategy
Communication
Presentation
Mentorship

Tool I use

Figma
Miro
Blender
Photoshop
After Effects
Spline
ProtoPie
Notion

Education

B.A of Hospitality and Tourism
Lotus University, Ho Chi Minh

Experience

Design Lead, Self-Employed
Fewcha Wallet • Full-Time
Apr 2022 - Present • 8 months

- Lead end-to-end design of Fewcha Wallet extension products, covering 3D, motion design, and other design aspects
- Provide guidance and mentorship to junior staff, fostering their professional growth and ensuring design excellence
- Design compelling marketing materials to support the marketing team in promoting Fewcha Wallet products
- Develop and maintain a cohesive design system to ensure consistent brand representation and user experience
- Collaborate closely with cross-functional teams to align design direction and make critical design decisions

Senior Design Consultant
Boston Consulting Group • Full-Time
Dec 2021 - June 2022 • 1 yr

- Design loan products for BCG's customer partner, MSB, ensuring seamless user experiences and business outcomes
- Build and maintain a robust design system to streamline the design process and ensure consistency
- Conduct user interviews with MSB customers to gain valuable insights and inform design decisions
- Support in training and recruiting design team members for MSB bank customers
- Collaborate closely with cross-functional teams, including product managers and developers, to deliver successful design solutions

Senior Product Designer
Satang Corporation • Full-time Remote
Jan 2020 - October 2022 • 2 yrs 11 months

- Redesign all Satang products, including landing pages, websites, web apps, and mobile apps for Satang Pro products
- Recruit and train junior designers and intern designers, nurturing a talented design team
- Support the marketing team by creating banners for advertisements and events
- Collaborate closely with product managers, project managers, front-end developers, and business analysts
- Contribute to ideation and provide design input for new features and products

Senior Product Designer
TymeBank • Full-time
Jul 2021 - Mar 2022 • 9 months

- Lead the design of the Crypto trading feature integrated with Paxos within the TymeBank App
- Design the Saving feature for the TymeBank app in the Philippines market
- Collaborate with Product Owner to create comprehensive product documentation
- Work closely with senior designers and interaction designers to ensure smooth day-to-day tasks
- Create captivating motion designs to enhance the user experience

Senior UI Designer
Autonomous Inc. • Full-time
Aug 2017 - Apr 2020 • 2 yrs 9 mos

- Contribute to the UI design of SmartDesk 3 products, continuously optimizing web products for sub-projects
- Redesign and enhance web products for MyConstant, Ninja, and Incognito
- Conduct comprehensive user research and leverage insights to inform design decisions
- Create visually appealing and user-friendly interfaces that enhance productivity and user experience
- Support the design team with motion design and other graphic design tasks

Junior Designer
EngineThemes • Full-time
Jan 2015 - Mar 2016 • 1 yr 3 mos

- Design WordPress themes, including Microjob Engine and Hotel Engine, using Photoshop and Illustrator
- Create captivating and visually appealing designs to enhance the overall user experience
- Coordinate with clients to understand their specific requirements and deliver tailored design solutions
- Utilize industry-standard tools and web standards (HTML5, CSS3) to deliver high-quality web properties
- Collaborate closely with developers and creative staff to ensure seamless integration of designs